

**TORRANCE NOTES**

Mr. and Mrs. George Ray and son Harland, of Wichita Falls, Tex., who are spending July in Long Beach at the Australia Court, were in Torrance last week calling on old Texas and Kansas friends. Mr. Ray was formerly in the grocery business in Wichita Falls, but is now engaged in the oil business.

Miss Muriel Mahlsbury of Fresno is a house guest of Mr. and Mrs. W. E. Bowen.

Mr. and Mrs. K. C. Lomnaugh and family, of San Bernardino, were recent guests of Mr. and Mrs. S. J. Jackson of South Normandie avenue.

Mrs. P. Beecher and son Dick, of Marcelina avenue, have returned from a week at Big Bear.

A real plan service. Consolidated Lumber Co.—Adv.

**OPINION**  
**On City Water**

BY WILLIS M. BROOKS

Member City Planning Commission

Torrance has many problems to solve. Problems vital to its future prosperity and growth. Adequate transportation, both railroad and boulevard. The adoption of a basic city plan. The stammina to maintain the integrity of the zones established in such basic city plan. The solution of our city water supply and distribution. The location and development of an aviation landing site. The correction of certain dangerous and unsightly railroad crossings are the most important. Perhaps the most urgent is the water situation. Our water is obtained from wells located about 5 miles east of Torrance on Truck Boulevard. It is brought to Torrance in a 3-foot pipe line, some times buried some feet in the earth and sometimes elevated 2 or 3 feet above the surface. This pipe line is our only present source of supply. If any accident happened to the line we would be as dry as the Sahara. Our reservoir holds but a short five days' supply.

time to pay an exorbitant cost for water service with liability of even greater cost.

If we buy the system we reduce the rates by eliminating profit, at the same time paying for the system from sales of water and obviate for ever the danger of some foreign corporation buying up the system to exploit at our cost.

If we do not take action we continue to live with the ever-present danger of some accident damaging the pipe line from the pumping station and cutting off our water supply. It is curious how often damaging fires occur during a period of water shortage.

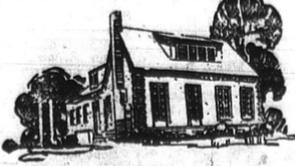
If we buy the system and develop about 5 separate wells we reduce the hazard of water shortage to a minimum, and this again may tend to further profit by reduction of insurance rates.

If we do not take action, we are not prepared to handle the great prospective increase in population and industries, nor are we prepared to benefit from the development of outside water supply in the metropolitan area.

If we buy the system and develop our underground supply, we are prepared to meet the increased demand created by greater population and industries located here, and are further prepared to benefit by the waters of the Colorado when brought to this territory. Undoubtedly we shall be taxed to build the aqueduct from the Colorado whether we use the water or not.

Sooner or later all municipalities have been confronted with the same problem and almost universally they have had a successful solution by taking over the water system and operating it under municipal ownership and direction; and last but not least we close the gap on one of our most vulnerable points of attack by larger and more aggressive municipalities who look with greedy eyes at our beautiful little city, its strategic situation in the development of the southwest metropolitan area, and its immense valuation. The tax rates of such cities are much larger than ours, their government intermixed with intrigue and political skulduggery, and their movements of justice slow and ponderous.

**DON'T BOTHER DRIVING ALL OVER THE COUNTRY LOOKING FOR IDEAS—**



A few minutes in our office, looking over the ACTUAL PHOTOGRAPHS of model homes in Southern California will give you more PRACTICAL IDEAS of how to plan your home than a week's driving about the country.

Floor plans and accurate costs of any of the two hundred homes pictured will be given free to our customers.

**Haynes Lumber Co.**

1752 Border Ave. Torrance Phone 61

**Torrance Brick Company**

Phone 38

Tapestry Shirvan Face  
Select Common  
Common

Manufacturers of Wire Cut Brick

Plaza Del Amo and Border Avenue  
Torrance, California

"Everlasting Materials"

**HOMES BUILT TO ORDER and FINANCED**

Profit by our knowledge of local conditions gained by many years of experience in dealing in Torrance properties.

**INDUSTRIAL HOUSING CORPORATION**  
Builders and Contractors

Office  
Dominguez Land Co Bldg.  
1510 Cravens Ave.  
Torrance  
Telephone 5



**Something To Laugh About**

One of our Town Girls walked by our place the other day leading her pet dog. One of the boys asked what the idea was of having a CHAIN on Fido. "Because he is a WATCH dog," was her rejoinder. You'll laugh with joy at the thoroughness of our plumbing and heating service. We will gladly estimate on any work to be done.

**TORRANCE PLUMBING CO.**  
F. L. PARKS, Proprietor  
1418 Marcelina Ave.  
Opposite P. O. Phone 60-W

**Santa Fe**

reduced round trip fares back

from California points and return

Boston, Mass.	\$157.76
Chicago, Ill.	90.30
Denver, Colo.	67.20
Des Moines, Ia.	81.55
Houston, Tex.	75.60
Kansas City, Mo.	75.60
Memphis, Tenn.	69.40
Minneapolis, Minn.	91.90
Montreal, Que.	146.72
New Orleans, La.	89.40
New York, N. Y.	151.70
Portland, Me.	165.60
St. Louis, Mo.	85.60
Washington, D. C.	145.86

and many others.

**Cast**

TAKE advantage of these low excursion fares to visit the old home this summer.

Start any day before September 30. Return limit October 31. Our travel books will help you plan your trip and may be had upon request.

**SANTA FE Ticket Office and Travel Bureau**

**B. C. HIGGINSON**  
2354 Carson St. Phone 244  
Torrance, Calif.

In case of pipe line breakage extending 1 day, how are we to maintain our domestic water supply, not forgetting the needs of adequate fire protection?

Our water rates are higher than they should be, due, I understand, to the fact that the water system was installed for a considerably greater population than we now have; and the water company must pay interest, depreciation, maintenance, and if possible a profit on their greater investment, which amount of course comes from the consumer.

The solution is easy to present—not so easy to accomplish. The people of Torrance, as a unit, must realize their precarious situation and as a unit, act to correct it.

The test wells of the Columbia Steel Co., and logs of numerous oil wells inform us that we have a supply of underground water of good quality, ample for our present needs and future development until such time as the waters of the Colorado are available.

Now what is best for us to do? Just let things drift until some emergency arises? Some five per cent that destroys half the residence area of a district during a water shut off? Or to use our foresight and provide for such emergencies? The Lord helps those who help themselves, but your experience will be as mine, that the devil helps the hindmost to greater depth. We are behind on this problem, but we mustn't stay behind.

The Water Company, I am informed, is dickering with a company that wishes to buy them out. It may be a business with the purchasing company to buy municipal plants and then cause popular indignation to force the municipality to take over the system with enormous profit to the company. All of these profits will come out of your pocket and mine. If this happens in Torrance, we may be a bunch of soreheads, but it will be our own fault. Yours as well as mine. Forewarned is forearmed. There is only one logical and economical thing to do: buy out the water company and develop our own source of supply within our own corporate limits.

If this is done under an inclusive bond issue, voted by us, it not only will cost the property owners of this city nothing but will put money in their pockets by reducing water rates.

The Water Company is or should be operating at a profit. That's what they are in business for and it's their right that they should have a profit, but municipal operation will do away with this profit and you reap the benefit.

Look over this City today. Count up the number of lawns plainly in need of life-giving moisture. Why are they not fresh and green, pleasing to the eye and restful to the senses? It is because the tenant can not afford to pay the cost of watering the lawn.

To summarize:  
If we do not take action we con-

**Plumbing and Sheet Metal Repairing**

My Specialty is Repairing Quick Service—Dependable Work Prices Reasonable

**V. L. Zuver**  
1622 Amapola Ave., Torrance  
Phone 331-W

**Legal Advertisement**

**NOTICE INVITING BIDS FOR CITY PRINTING**

Sealed bids are hereby requested from all newspapers of general circulation as same are defined by Section 4460, Political Code, qualified to publish notices, ordinances, resolutions and other legal publications and advertising for the City of Torrance, for the doing of said advertising and printing for the fiscal year ending June 30th, 1928.

Said bids will be opened August 2, 1927, at 7:45 o'clock P. M.

By order of the Board of Trustees of the City of Torrance  
A. H. BARTLETT,  
City Clerk.

**TORRANCE ELECTRIC CO.**

Electrical Contracting  
Fixtures—Appliances  
Wiring Supplies

1409 Marcelina Ave.  
Phone 198-W Torrance

**LEGAL**

**NOTICE IS HEREBY GIVEN**, that on the 26th day of July, 1927, I will sell at public auction on said day at my garage, 1608 Cabrillo avenue, Torrance, California, known as the Day and Night Garage, the following described property:

1 Chandler Automobile, motor No. 8125-17, to satisfy my claim for and lien for \$100.00, for storage, towing and safe keeping of said automobile.

**J. S. HANSON.**

**NOTICE IS HEREBY GIVEN**, that on the 26th day of July, 1927, I will sell at public auction on said day at my garage, 1608 Cabrillo, Torrance, California, known as the Day and Night Garage, the following described property:

1 Chevrolet Automobile, series number A-58425, and motor number E-56653, to satisfy my claim for and lien for \$100.00, for storage, towing, repairs, and safe keeping of said automobile.

**J. S. HANSON.**

**PEERLESS LAUNDRY**

Phones  
Torr. 174 or Lomita 285

LEAVE BUNDLES LOMITA CLUB  
1131 Narbonne Ave.

**HOTEL RAMONA**  
SAN FRANCISCO'S ONE PRICE HOTEL

174 ELLIS ST. NEAR POWELL  
ALL ROOMS ARE OUTSIDE  
ALL ROOMS HAVE PRIVATE BATH  
1 Person \$2.50 per day  
2 Persons \$3.00 per day  
TELEPHONE GARFIELD 1000

**CORPORATION AND NOTARIAL SEALS RUBBER STAMPS**

**TORRANCE HERALD**  
1419 Marcelina Ave.  
Phone 200 Torrance

**Plumbing and Sheet Metal Repairing**

My Specialty is Repairing Quick Service—Dependable Work Prices Reasonable

**V. L. Zuver**  
1622 Amapola Ave., Torrance  
Phone 331-W

**TORRANCE ELECTRIC CO.**

Electrical Contracting  
Fixtures—Appliances  
Wiring Supplies

1409 Marcelina Ave.  
Phone 198-W Torrance

**DICK MEEUWIG**  
1324 Sartori Ave.  
Phone 174  
Torrance, Calif. P. O. Box 504

**Window Cleaning Woodwork Cleaning Floor Waxing**

New Residences a Specialty

**VAN'S**  
Window Cleaning Service

2304 Gramercy Torrance  
Phone 201-M

**Torrance Wallpaper and Paint Company**

1420 Marcelina Ave. Torrance, Calif. Res. 120-W  
Phone 71-R

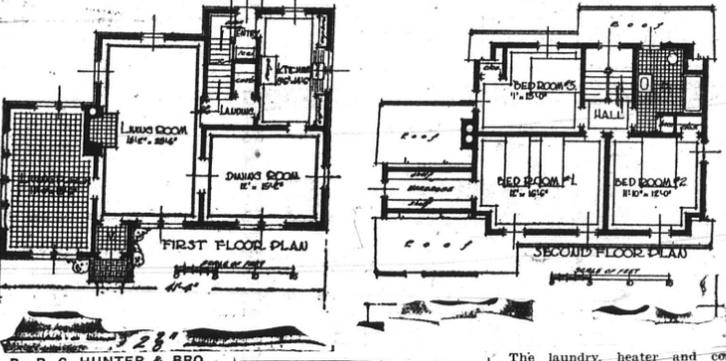
**E. N. Tomkins, Prop.**

Painting, Tinting, Decorating and Paperhanging Estimates Furnished

**Better Homes**  
And Commercial Buildings Built and Financed, Free Plan Service

BY  
**ALAMAR CONSTRUCTION CO.**  
1626 Cabrillo Ave. Phone 43-M  
A. A. DANIELSON

**Build and Live in Torrance**



By R. C. HUNTER & BRO. Architects, New York

The roof lines are the distinctive feature of this house. The soft rolling eaves, brought low near the ground, certainly give a cozy, homelike effect. The roofs are covered with shingles, which can be obtained already bent to conform to the curves and rolls as in this picture, and stained to match weathered straw, or a dark brown shade would look exceptionally well. A roof of this type, when laid, is a very good imitation of the old thatched straw roofs of England and France. Note the graceful curves above the entrance door and group of windows in the living porch.

The side walls are covered with wide siding painted white; all shutters are sky blue.

The plan arrangement of this house is very good. On the first floor one finds a nice big living room, a good-sized dining room, a fine enclosed living porch, and a conveniently arranged kitchen. The ice box is located in the rear entry. The stairs lead to the second floor from the living room and kitchen. A large coat closet is located on the landing.

The second floor shows three good bedrooms and a bath. There is also a good-sized wardrobe off one of the bedrooms.

**EVANS AND CLARK**  
Cement Contractors  
Growing With Torrance Since 1922  
807 Portola Torrance Phone 286-W

The laundry, heater and coal storage rooms are located in the cellar.

This house would look well even in a community where its neighbors were much larger and more pretentious, and would make a home that one would be proud to own.

Its cost is about \$6100.

**A House is Not A Home Until it's Planted.**

**S. E. MERRILL**  
GRADUATE HORTICULTURIST  
Landscape Designing and Planting  
703 Cota Avenue  
Phone 103-M, Torrance

**HARDWOOD FLOORING**  
Laid, sanded and finished.

The condition of floors has everything to do with selling or renting houses. We can sand and refinish old floors, making them look like new. Many householders are taking advantage of the present low cost of HARDWOOD FLOORS and are having OAK put in over their old floors. This adds a surprising amount to the value of a house, as at this time and age the public demands OAK FLOORS.

Phone us for estimate.

**Southwest Materials Company**  
1420 Marcelina Ave., Torrance  
L. J. ACREE  
Business Phone 71-R Evenings 245-R

**SPECIAL**

For Every Taste and Every Purse

**Armstrong's felt-base Rugs**

6x9 Rug ..... \$4.98  
7' 6"x9' Rug ..... 5.98  
9'x10' 6" Rug ..... 7.75  
9'x12' Rug ..... 8.95

Yard Goods  
35c Square Yard and Up

**PACIFIC SHADE AND LINOLEUM SHOP**  
823-25 Pacific Ave.  
San Pedro, Calif.  
Phone 3214

**PERRY O. GUY**  
Contractor and Builder

We finance your building

1023 Amapola. Ph. 181-J  
Torrance, Calif.

**John Holm**  
Contractor and Builder

Torrance Office  
1418 Marcelina  
Phone 60-W

Residence  
2960 Redondo Blvd.  
Lomita, California

**AMERICAN ELECTRIC COMPANY**  
ELECTRICAL CONTRACTORS

Office: 1324 Sartori  
Torrance  
Phone 174  
"Let Us Figure Your Job"

**16th YEAR**

**The MISSION PLAY**

The World's Greatest Pageant Drama

"How California Began"

Now Playing in the  
New Mission Playhouse  
at San Gabriel

R. D. MacLean as Fray Junipero Serra  
and Cast of Over 100 Players

Matinees: Daily, except Monday, at 2:15  
Evenings: Wednesdays and Saturdays, at 8:15

Tickets on Sale at  
Pacific Electric Station, 6th and Main Sts., Los Angeles  
Mission Playhouse, San Gabriel  
And Principal Cities Throughout Southern California

Pacific Electric trains leave Main Street Station, Los Angeles, every Thirty Minutes. Special trains at 1:15 p.m. for Afternoon and 7:15 p.m. for Evening Performances.

**C. H. MUELLER, Agent, Torrance**  
Phone 20